

Zemo Partnership NEWS

22 July, 2026

Jonathan Murray appointed Managing Director of Zemo as Partnership enters exciting new phase

Jonathan Murray has been appointed Managing Director of Zemo Partnership, the independent, not-for-profit organisation that brings together industry, government and wider stakeholders to accelerate the decarbonisation of the UK's road transport sector.

Jonathan's appointment comes at a pivotal moment for the transition to net zero transport. The Climate Change Committee's latest progress report highlighted the need to accelerate decarbonisation across the sector, noting that although electric vehicle adoption continues to grow strongly, surface transport emissions increased slightly in 2025.

As responsibility for transport policy increasingly shifts to combined authorities, the need for practical, place-based decarbonisation strategies and policy solutions is becoming ever more important. The new prime minister has committed to giving more power to local areas, reinforcing the growing role that regional and local decision-makers will play in delivering the transition to net zero transport.

Under Jonathan's leadership, Zemo will take forward an exciting range of initiatives and programmes, in partnership with members. Key priorities are to:

- support the decarbonisation of all road transport modes through locally tailored solutions that stimulate economic growth, attract investment and support regional regeneration;
- develop an achievable, industry-led roadmap for decarbonising all road transport sectors;
- shape policies that deliver a faster, more inclusive transition to electric vehicles;
- deliver the Moving to Zero (Symud I Sero) programme, which aims to accelerate the decarbonisation of commercial vehicle operations in Wales;

- expand the role of high-blend sustainable fuels in road transport and extend Zemo's sustainable business activity into aviation, heat, power and marine, with certification to verify feedstock sustainability, supply chain traceability and greenhouse gas emissions performance.

Commenting on Jonathan Murray's appointment, **Philip Sellwood CBE**, Chair of Zemo Partnership's Board, said: "Jonathan brings a wealth of experience to his new role and a strong track record of working productively with private-sector organisations to decarbonise road transport. He takes the reins at an exciting moment for Zemo Partnership as we develop relationships with a UK Government under new leadership, the devolved nations and regional decision-makers."

Jonathan Murray said: "When I began working in transport decarbonisation, modern electric vehicles were still in their infancy — there were only a handful of quirky prototypes on our roads. Now battery electric cars are in the mainstream; about a third of new cars sold in recent months are electric.

"But the message from the Climate Change Committee couldn't be clearer. There are still significant challenges to overcome. We need to see a just transition that works across all road transport modes and uses all technological pathways. I look forward to working with Zemo Partnership colleagues, members and stakeholders to tackle these challenges and break down remaining barriers, working in partnership to complete this historic mission."

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ABOUT JONATHAN MURRAY

Jonathan Murray has worked in senior positions across the transport and environment sector for more than 30 years. Prior to joining Zemo Partnership (then known as the Low Carbon Vehicle Partnership) he was Director of Transport at the Energy Saving Trust. For approaching twenty years, Jonathan has been working in a range of senior positions for LowCVP/Zemo and was appointed Acting Managing Director in March 2025.

Under Zemo auspices, Jonathan led the EV Energy Taskforce (EVET) from 2018–23. EVET brought more than 350 senior stakeholders from energy, infrastructure, automotive and transport together – many for the very first time – to advise government and industry on how to maximise the benefits to both the transport

and energy sectors arising from the electric transition in transport. The outputs informed later government policy, including public chargepoint regulations which came into force in 2023.

ABOUT ZEMO PARTNERSHIP

Zemo Partnership (www.zemo.org.uk), formerly Low Carbon Vehicle Partnership, is a not-for-profit, public-private partnership working to accelerate a sustainable shift to low carbon fuels and zero emission vehicles. Zemo convenes the widest network of stakeholders to help advise on decarbonisation policy initiatives, identify key barriers and take initiatives to resolve them. Zemo's diverse membership includes representatives of automotive and energy supply chains, vehicle users, finance, academics, environment groups and others.